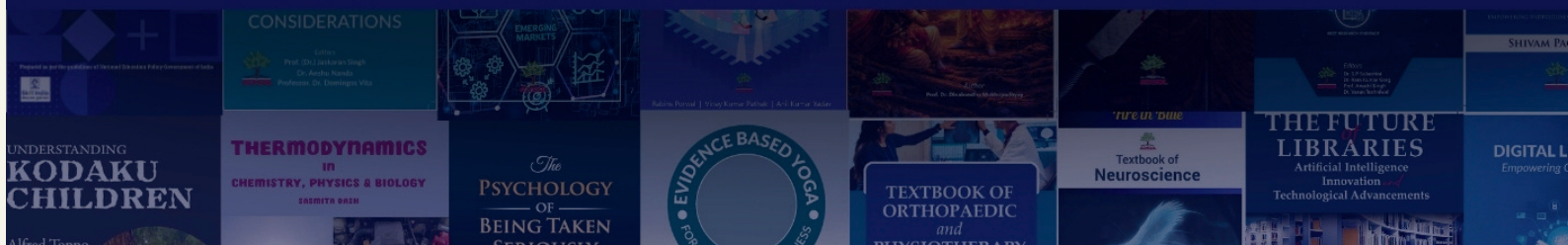




CATALOGUE





1st International Conference on Vasudhaiva Kutumbakam for 21st Century



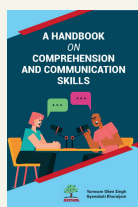
Author: Dr. Anuradha Parasar
 Category: Conference Proceeding
 Book Type: Paperback

ISBN: 978-81-967526-8-2
 Price: 295

Description:

The 1st International Conference on "Vasudhaiva Kutumbakam for the 21st Century" explored applying the ancient philosophy of "The World is One Family" to address modern global challenges like sustainability, peace, and social harmony. This academic publication compiles research, lectures, and multidisciplinary discussions from experts and students aimed at fostering global cooperation and development.

A Handbook on Comprehension and Communication Skills



Author: Gyanabati Khurajam
 Category: Literature
 Book Type: Paperback

ISBN: 978-81-980402-6-8
 Price: 895

Description:

A Handbook on Comprehension and Communication Skills is a comprehensive guide designed to improve English proficiency for engineering and agricultural students. It bridges the gap between technical knowledge and professional expression by balancing theory with practical skills like public speaking, writing, and workplace etiquette.

A Manual of Physical Chemistry Volume - 1



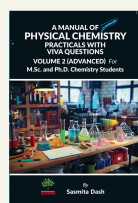
Author: Sasmita Das
 Category: Chemistry
 Book Type: Paperback

ISBN: 978-81-997023-3-2
 Price: 565

Description:

The book "A manual of Physical Chemistry Practicals with viva questions" volume 1, (Basic) For B.Sc. and M.Sc. chemistry students is designed for B.Sc. and M.Sc. chemistry students of Indian Universities. The salient point of the book is the inclusion of viva questions with answers with explanations at the end of each chapter. The list of experiments assembled here will be useful for B.Sc. and M.Sc. chemistry students. To make the students understand better, attempts have been made to explain the mechanism behind all the experiments in the principle section. The author has teaching and research experience in physical chemistry of more than three decades. The book has been written keeping in view the needs of the students.

A Manual of Physical Chemistry Volume - 2



Author: Sasmita Das
 Category: Chemistry
 Book Type: Paperback

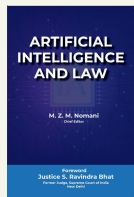
ISBN: 978-81-975704-0-7
 Price: 565

Description:

The book "A manual of Physical Chemistry practicals with viva questions" Volume 2, (Advanced) For MSc. and Ph.D. Chemistry students" is designed for MSc. chemistry students and research scholars of Indian Universities. The special features of the book are inclusion of chapter on nanosynthesis and provision of viva questions with answers and explanations at the end of each chapter. The list of experiments assembled here will be helpful for conducting practicals and answering viva questions. To make the students understand better, attempts have been made to explain the mechanism behind all the experiments in the theory section. The author has teaching and research experience in physical chemistry of more than three decades. The book has been written keeping in view the needs of the students.



Artificial Intelligence and Law



Author: Md. Z. M. Nomani

ISBN: 978-81-975704-3-8

Category: Law

Price: 1195

Book Type: Paperback

Description:

Artificial Intelligence and Law offers a realistic, demystified look at AI's role in legal and judicial systems, highlighting the critical lack of international consensus and the risks of digital bias. It serves as an essential guide for navigating ethical challenges and data protection, aiming to transform AI into a constructive partner for global justice.

Atal Bihari Vajpayee ki Videsh Niti



Author: Dr. Ratnesh Ranjan

ISBN: 978-81-967526-4-4

Category: Social Science

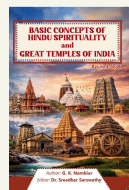
Price: 525

Book Type: Paperback

Description:

Atal Bihari Vajpayee: Foreign Policy analyzes the diplomatic strategies and international vision that defined Vajpayee's leadership as both Prime Minister and Foreign Minister. It highlights how his pragmatic blend of nationalism, strategic realism, and peace initiatives transformed India's global stature, cementing his role in modernizing the nation's foreign policy during a period of significant geopolitical change.

Basic Concepts of Hindu Spirituality & Great Temples of India



Author: Dr. G. K. Nambiar

ISBN: 978-81-999316-8-8

Category: Religious

Price: 1925

Book Type: Hardback

Description:

This book offers a foundational understanding of Arsha Samskara, the timeless essence of our culture and its evolution. It examines how nature, environment, customs, practices, and lifestyles have molded human development. We delve into the natural distribution of skills and aptitudes among individuals, which fosters unique societal cultures. Central to this narrative are the vital roles of values, education, art, music, and kindred elements in forging a society's enduring identity. At its heart lies Sanatana Dharma, India's eternal cultural and philosophical bedrock, embodying universal principles like truth, compassion, and nonviolence. The book celebrates the rich tapestry of thoughts and doctrines within Sanatana Dharma, underscoring the profound unity that binds diverse beliefs. It also confronts the pressing need to safeguard and revive our spiritual legacy amid modern challenges and shifting mindsets.

Basics of Pharmaceutics for the beginners



Author: Dr. Pankaj Kumar, Dr. Tanuja, Mr. Jugparvesh Gahlawat & Mr. Karan Jangra

ISBN: 978-81-985061-5-3

Category: Medical Science

Price: 525

Book Type: Paperback

Description:

Pharmaceutics is the foundation of pharmaceutical sciences, focusing on how medicines are designed, formulated, and delivered to achieve their intended therapeutic effect. For students beginning their journey in pharmacy, understanding the basics of pharmaceutics is essential for building a strong academic and professional base. Basics of Pharmaceutics is written especially for B. Pharmacy and D. Pharmacy students. It is designed to cover only the fundamental concepts needed at the early stages of pharmacy education. The book includes core topics such as prescription writing, powders, liquid dosage forms, semisolids, emulsions, pharmaceutical incompatibilities, and essential solubility enhancement techniques. Each chapter is presented in a simple, clear, and systematic manner to make learning easier and more effective.



Bottom Less Hourglass



Author: Aamina Hamid
Category: Poetry
Book Type: Paperback

ISBN: 978-81-958779-3-5
Price: 350

Description:

The Bottomless Hourglass is a collection of 103 evocative prose poems by emerging Kashmiri poet Aamina Hamid, exploring timeless themes of love, loss, and existential struggle. Through unique metaphors and unconventional language, the work challenges readers to confront deep personal and universal questions, offering a raw, introspective look at the human experience within an eternal loop of time.

Bridging Disciplines for Global Transformation



Author: Dr. Prabha Garg, Dr. Ram Kumar Garg, Sachin Chaudhary

Category: Business Management

Book Type: Paperback

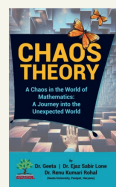
ISBN: 978-81-999316-0-2

Price: 750

Description:

Bridging Disciplines for Global Transformation is an edited volume that unites diverse scholars and practitioners to advocate for interdisciplinary collaboration in solving complex global challenges. By emphasizing that innovation flourishes at the intersection of fields, the book promotes breaking down academic silos to foster holistic, sustainable, and transformative solutions.

Chaos Theory



Author: Dr. Geeta, Dr. Ejaz Sabir Lone & Dr. Renu Kumari Rohal

Category: Mathematics

Book Type: Paperback

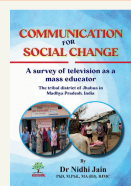
ISBN: 978-81-967526-9-9

Price: 165

Description:

Chaos theory is a branch of mathematics and science that studies the behavior of dynamic systems that are highly sensitive to initial conditions. The theory originated in the field of mathematics, but it has found applications in various scientific disciplines, including physics, biology, economics, and philosophy. While chaos theory has been explored in academic and technical literature, there isn't a single "book of chaos theory." Instead, there are numerous books that delve into different aspects of chaos theory and its applications.

Communication for Social Change



Author: Dr. Nidhi Jain

Category: social science

Book Type: Paperback

ISBN: 978-81-958779-9-7

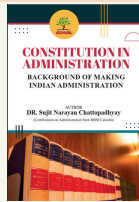
Price: 395

Description:

The book is about Communication for Social Change (CfSC). This is also referred to as Communication for Development (CfD), Development Communication (DC), Communication for Development and Social Change (CfD&SC). It is a relatively newly developed field of study, but fast emerging as major field of study within the academic discipline of media studies. The FAO (Food and Agricultural Organization) of the United Nations (UN) has established a separate "Communication for Development Group" exclusively for carrying out research and innovations in this field; likewise, the UNESCO of the UN has also established a Chair in Mass Communication. The World Bank has also set up a separate "Development Communication Division" for the exclusive study of this new field. The GTZ (Sector Projects: Knowledge Systems in Rural Areas, Germany) (2006: 7, 8) of the Government of Germany has enriched it further by converting "Communication" to "Strategic Communication and Development to Sustainable Development".



Constitution in Administration



Author: Dr. Sujit Narayan Chattopadhyay

ISBN: 978-81-997023-4-9

Category: Law

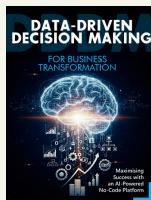
Price: 895

Book Type: Paperback

Description:

The constitution serves as the essential legal framework for public administration, defining the structure of government, distributing powers, and safeguarding citizens' rights. By establishing a system of checks and balances, it ensures that all policy and decision-making remain accountable, lawful, and aligned with democratic principles.

Data - Driven Decision Making



Author: Kothandaraman Sridharan

ISBN: 978-81-992440-2-3

Category: Computer Science

Price: 1295

Book Type: Paperback

Description:

This book, "Data-Driven Decision Making for Business Transformation: Maximising Success with an AI-Powered No-Code Platform," is your guide to mastering the art of data-driven decision-making. We understand that navigating the world of data analytics can seem daunting, which is why we've crafted this resource to be accessible and easy to understand. Through practical examples, real-world case studies, and insights from industry experts, we demystify the process of data-driven decision-making, showing you how to leverage data effectively to drive business transformation. Whether you're a seasoned professional looking to enhance your skills or a newcomer eager to learn, this book provides a comprehensive roadmap for success.

Data Science and Machine Learning



Author: Rabins Porwal, Vinay Kumar Pathak & Anil Kumar Yadav

Category: Computer Science

ISBN: 978-81-997023-7-0

Book Type: Hardback

Price: 725

Description:

This book, Introduction to Data Science and Machine Learning, is designed to serve as a comprehensive starting point for students, professionals, and enthusiasts who are new to the field. It provides a wellrounded foundation in both the theoretical concepts and practical applications of data science and machine learning, blending statistical thinking, computational techniques, and domain knowledge. The book covers essential topics including data preprocessing, exploratory data analysis, supervised and unsupervised learning, model evaluation, and the ethical considerations of AI. Programming examples and exercises are included throughout, primarily using Python and its widely adopted libraries such as Pandas, NumPy, Scikit-learn, and Matplotlib.

Data Science for Beginners



Author: Dr. Pramod Singh

ISBN: 978-81-975704-8-3

Category: Computer Science

Price: 785

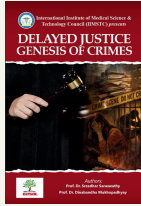
Book Type: Paperback

Description:

Data Science has emerged as a transformative discipline, profoundly impacting diverse fields and industries by enabling data-driven decision-making and unveiling hidden insights. With the rapid increase in data generation and advancements in computing power, it has become crucial for aspiring professionals to understand the fundamentals of this domain. This book, "Data Science for Beginners," is a comprehensive guide crafted for those who are taking their first steps into this exciting field. The objective of this book is to simplify complex concepts and present them in a manner that is easily understandable for beginners, without compromising on the depth and accuracy of the subject matter. We aim to provide readers with a solid foundation in key areas of Data Science, such as data preprocessing, exploratory data analysis, machine learning, and data visualization.



Delayed Justice Genesis of Crimes



- Author:** Prof. Dr. Sreedhar Saraswathy, Prof. Dr. Dinabandhu Mukhopadhyay
 Category: Law **ISBN:** 978-81-999316-9-5
 Book Type: Hardback **Price:** 1795

Description:

Delayed Justice – Genesis of Crimes analyzes how systemic legal delays act as a primary driver of criminal behavior rather than mere procedural failure. By integrating criminological theory and legal scholarship, the book examines how backlogs erode public trust and exacerbate victim trauma, ultimately offering policy-oriented reforms to restore accountability and efficiency to modern criminal justice.

Dewey Decimal Classification



- Author:** Dr. Deepmala Nigam **ISBN:** 978-81-985061-7-7
 Category: Computer Science **Price:** 495
 Book Type: Paperback

Description:

The Dewey Decimal Classification is a foundational guide to the world-renowned system for organizing library resources by categorizing knowledge into numerical sections. Developed by Melvil Dewey, this work serves as an essential manual for librarians and students, providing the theoretical structure and practical application needed to manage and retrieve information systematically.

Digital Literacy

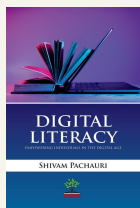


- Author:** Padmakali Banerjee **ISBN:** 978-81-985061-0-8
 Category: Internet & Social Media **Price:** 895
 Book Type: Paperback

Description:

Digital Literacy Empowering Communities explores how digital skills drive economic growth, community engagement, and individual empowerment. By highlighting successful strategies and collaborative programs, the book demonstrates that digital literacy is a vital investment in human capacity, essential for bridging the digital divide and fostering sustainable, equitable development.

Digital Literacy



- Author:** Shivam Pachauri **ISBN:** 978-81-958779-6-6
 Category: Internet & Social Media **Price:** 750
 Book Type: Paperback

Description:

This book, "Digital Literacy: Empowering Individuals in the Digital Age," aims to shed light on the importance of digital literacy and provide a comprehensive guide for individuals seeking to enhance their digital skills and knowledge. It serves as a roadmap, equipping readers with the necessary tools to harness the power of technology and make informed decisions in a rapidly changing digital landscape. In the following pages, we will explore the various dimensions of digital literacy, delving into topics such as internet safety, media literacy, digital citizenship, information literacy, and critical thinking. We will examine the impact of digital technologies on different aspects of our lives, from education and employment to communication and personal development. Through practical examples, case studies, and step-by-step tutorials, this book aims to demystify the digital world and empower readers to become active participants rather than passive consumers. It will provide insights into effective strategies for evaluating the credibility of online information, protecting personal data and privacy, and cultivating responsible digital behaviors.



Emerging Economic and Digital Trends



- Author:** Dr. Jyotika Bahl
- Category:** Business Management
- Book Type:** Paperback

ISBN: 978-81-999316-7-1
 Price: 550

Description:

This book is an academic volume that brings together fresh research ideas and viewpoints from early-career scholars, postgraduate students, and young economists. It focuses on how digital transformation, innovation, and new economic models are reshaping global and emerging economies. It belongs to the broader category of digital economy and innovation studies, similar to works on fintech, data economy, Industry 5.0, and digital transformation in developing countries.

Evidence Based Practice (EBP)



- Author:** Dr. S. P. Subashini
- Category:** Medical Science
- Book Type:** Paperback

ISBN: 978-81-996609-4-6
 Price: 795

Description:

Evidence-Based Practice (EBP) books generally focus on how healthcare professionals use the best available research evidence, combined with clinical expertise and patient values, to make informed decisions in patient care. A typical textbook on Evidence-Based Practice covers the principles, methods, and application of EBP in healthcare settings such as nursing, medicine, and allied health sciences.

Evidence Based Yoga for Health and Wellness



- Author:** Prof. (Dr.) V. K. Singh
- Category:** Yoga
- Book Type:** Paperback

ISBN: 978-81-992440-7-8
 Price: 895

Description:

This book bridges ancient yogic traditions with modern evidence-based practices, offering a rigorous, multidisciplinary look at yoga's impact on education, physiotherapy, and physical education. By blending clinical research with real-world applications, it provides practitioners and policymakers with a practical guide to integrating yoga as a proven tool for emotional regulation, rehabilitation, and holistic health.

Forensic Sciences: Concerns & Consideration



- Author:** Dr. Jaskaran Singh
- Category:** Sciences
- Book Type:** Paperback

ISBN: 978-81-975704-7-6
 Price: 575

Description:

This book "Forensic Sciences" delves into intersections and ambiguous terrain of ethics. It includes comprehensive discussion on ethics and the protection of human dignity human rights, the chapters address ethical dilemmas that resonate deeply with healthcare professionals. The topic of consent which lies at the heart of every patient-practitioner relationship has evolved significantly, shifting the focus from mere procedural formality to an essential expression of a patient's autonomy and rights. Consent, however, is just the beginning of ethical engagement in healthcare, as practitioners are also challenged by issues like medical negligence, the ethical ramifications of prenatal diagnostic techniques, and the tension between advancing technology and the potential for misuse or social stigmatization. In addressing bioethics, this book offers a deep dive into the moral principles governing healthcare practices, highlighting how these principles are utilized in practice. Human dignity, often tested by bioethical challenges, is explored in relation to human rights, emphasizing the balance between technological advancements and the preservation of fundamental values.



Foundation of Research Methodology & Intellectual Property Rights



Author: Prof. Dr. Sreedhar Saraswathy

Category: Research

Book Type: Paperback

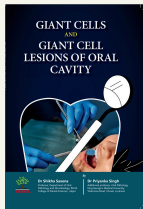
ISBN: 978-81-984808-4-2

Price: 395

Description:

This book provides a comprehensive guide to research methodology, covering the entire process from formulating questions and conducting literature reviews to data collection, statistical analysis, and ethical practices. It further integrates essential knowledge on intellectual property—including patents, copyrights, and trademarks—to empower students and professionals in their academic and career development.

Giant Cells & Giant Cell Lesions of Oral



Author: Dr. Shikha Saxena

Category: Dentistry

Book Type: Paperback

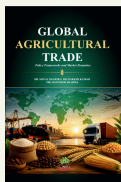
ISBN: 978-81-975704-4-5

Price: 585

Description:

This review examines multinucleated giant cells—including foreign body, Langhan's, and tumour types—and their prevalence in various oral and maxillofacial lesions. It provides a structured classification and analysis of these lesions, detailing their clinical and histological characteristics alongside contemporary diagnostic and treatment modalities.

Global Agricultural Trade: Policy Frameworks and Market Dynamics



Author: Dr. Sonal Sharma

Category: Agriculture

Book Type: Paperback

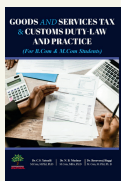
ISBN: 978-81-686460-0-1

Price: 795

Description:

Global Agricultural Trade Policy Frameworks and Market Dynamics provides a comprehensive analysis of the complex institutional and policy factors shaping international agricultural trade. It examines the impact of globalization, climate change, and trade liberalization, offering critical insights into how nations can navigate the evolving global marketplace to ensure food security, sustainability, and equitable economic development.

Goods and Services Tax & Customs Duty-Law and Practice



Author: Dr. C. S. Yatnalli

Category: Law

Book Type: Paperback

ISBN: 978-81-980402-3-7

Price: 695

Description:

Meaning, Scope and Significance of GST. Principles of Subsumption and Tax subsumed, Classification of goods and services and GST rates and GST model in India- CGST, SGST, and IGST. GST administration in India, GST council, functions and challenges, GST Network-objectives, structures, administration and functions, operational aspects of GST-process of Registration under GST for Manufacturer, Service provider and dealer etc, amendment cancellation of registration, tax invoice, credit and debit note, accounts and records, filing of returns, forms, time schedule, assessment, and payment of tax



Handbook of Clinical Examination in Medicine

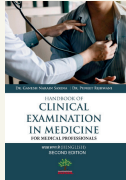


- Author:** Dr. Ganesh Narain Saxena & Dr. Puneet Rijhwani
- Category:** Medicine **ISBN:** 978-81-958779-8-0
- Book Type:** Paperback **Price:** 1295

Description:

Handbook of Clinical Examination in Medicine is a practical, step-by-step guide designed for students and healthcare professionals to master patient assessment and bedside diagnosis. It details systematic techniques for history taking and physical examination across various medical specialties, serving as an essential resource for developing accurate clinical interpretation skills in ward-based learning.

Handbook of Clinical Examination in Medicine - 2nd Edition



- Author:** Dr. Ganesh Narain Saxena & Dr. Puneet Rijhwani
- Category:** Medicine **ISBN:** 978-81-984958-0-8
- Book Type:** Paperback **Price:** 1695

Description:

Handbook of Clinical Examination in Medicine is a practical, step-by-step guide designed for students and healthcare professionals to master patient assessment and bedside diagnosis. It details systematic techniques for history taking and physical examination across various medical specialties, serving as an essential resource for developing accurate clinical interpretation skills.

Health Matters: Collection of Research Papers in field of Allied Health Sciences



- Author:** Shivane M. Kaul
- Category:** Medical **ISBN:** 978-81-992440-6-1
- Book Type:** Paperback **Price:** 895

Description:

Allied Health Sciences serves as a comprehensive resource that integrates diagnostic research—covering immunology, microbiology, and advanced imaging—with physiotherapeutic rehabilitation strategies. By bridging paramedical investigation with clinical reasoning, this volume provides students and professionals with an evidence-based framework for managing complex, multi-system disorders through interdisciplinary care.

Human Computer Interaction



- Author:** Ms. Shaina & Mr. Rohit Munjal
- Category:** Computer Science **ISBN:** 978-81-958779-0-4
- Book Type:** Paperback **Price:** 300

Description:

Human Computer Interaction are Human-PC association (HCI) is a multidisciplinary field of study concentrating on the plan of PC innovation and, specifically, the connection between people (the clients) and PCs. While at first worried about PCs, HCI has since extended to cover practically all types of data innovation structure. HCI surfaced during the 1980s with the appearance of individualized computing, similarly as machines, for example, the Apple Macintosh, IBM PC 5150 and Commodore 64 fired turning up in homes and workplaces in the public arena evolving numbers. Just because, refined electronic frameworks were accessible to general customers for utilizations, for example, word processors, games units and bookkeeping helps. Therefore, as PCs were no longer room-sized, costly instruments solely worked for specialists in particular situations, the need to make human-PC connection that was additionally simple and productive for less experienced clients turned out to be progressively imperative. From its roots, HCI would grow to join different orders, for example, software engineering, psychological science and human-factors building. This book provides introduction to Human Computer Interaction covering all the topics, principles and techniques. I have tried my best to explain each topic with the help of enough examples.



Investment in Stock Markets



Author: Dr. C. S. Yatnalli

ISBN: 978-81-997023-6-3

Category: Commerce

Price: 525

Book Type: Paperback

Description:

This book Investment of Stock Markets is a comprehensive, authentic & well-illustrated book on 'Investing in Stock Markets', with the focus on investment in stock market, primarily equity shares. It is written for students, with the following objectives: · Comprehensive understanding of investment environment · Investment decisions process · Trading mechanism in stock market · Explains various concepts, tools and techniques related to investment in financial assets with examples & illustrations This book aims to fulfill the requirement of paper for the skill Enhancement Elective Paper of BA B.Sc., BSW and BCA. This book covers the entire syllabus prescribed for students pursuing Undergraduate Students of the University of Kuvempu (Regular).

Jain Dharma & SDGS - Ancient Wisdom for a Modern World



Author: Prof. (Dr.) V. K. Jain

ISBN: 978-81-996609-3-9

Category: Social Science

Price: 895

Book Type: Paperback

Description:

Jain Dharma and SDGs: Ancient Wisdom for a Modern World explores the timeless relevance of Jain philosophy in addressing the challenges of the contemporary world. It brings forth a dialogue between the ethical foundations of Jain Dharma and the objectives of the United Nations Sustainable Development Goals, offering insights into how ancient spiritual wisdom can inform modern pathways toward sustainability and global well-being. The book highlights how principles such as Ahimsa (non-violence), Aparigraha (non-possession), and Anekantavada (the doctrine of multiple perspectives) align with the ideals of environmental responsibility, social justice, and peace. By linking inner transformation with external change, it presents Jain thought as a living tradition capable of guiding humanity toward a more compassionate, balanced, and sustainable future.

Kairo Yuzetsu - Awakening of the Chakra



Author: Parthiv Sajwan

ISBN: 978-93-344258-7-1

Category: Comics

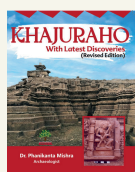
Price: 250

Book Type: Paperback

Description:

Kairo Yuzetsu. He was known for being extremely mischievous and playful. Kairo lived alone—his parents had died when he was just five years old. In his village, the leader was known as the Lord Akage, a powerful figure responsible for protecting and guiding the people. Kairo's father had once held this prestigious position; he was the Second Akage. After his death, Kaen Tetsuro became the Third Akage. Before Kairo's father passed away, he entrusted his young son to Kaen's care. In the village stood statues of the First, Second, and Third Akage, as symbols of honour and legacy. Yet Kairo had no idea that the Second Akage—his own father—was among them. He grew up unaware of his true heritage, feeling isolated and alone.

Khajuraho with Latest Discoveries (Revised Edition)



Author: Dr. Phanikanta Mishra

ISBN: 978-81-686460-8-7

Category: Archeology

Price: 2125

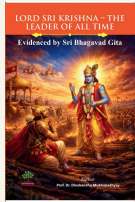
Book Type: Hardback






Description:

It is details about lost temple of Khajuraho, in my view. It was beneath the Sands of Time. As an Archaeologist it was my quest to unveil the hidden temples of Khajuraho. It is a research by me and I am sure will be widely acclaimed. Really I am thrilled to see the second edition of my book, "Khajuraho" being published. I am delighted to know that the book remains in high demand worldwide. This new edition presents an opportunity to share my research and discoveries with an even broader audience. Khajuraho - the very name is synonymous with architectural excellence and breathtaking craftsmanship. The world Heritage temples Khajuraho can be regarded as one of the wonders of the East, a symbol stone representing the cosmic system of Hindu temples, with a dash of erotica alongside other worldly and divine scenes.



Lord Sri Krishna o The Leader of All Time

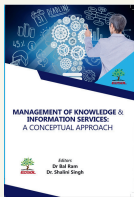







-  **Author:** Prof. Dr. Dinabandhu Mukhopadhyay
-  **Category:** Religious  **ISBN:** 978-81-999316-6-4
-  **Book Type:** Hardback  **Price:** 2125

Description:

Lord Sri Krishna – The Leader of All Time: Evidenced by Sri Bhagavad Gita explores timeless leadership through the Gita’s eighteen chapters, presenting Krishna as the ultimate visionary and ethical guide. By bridging ancient philosophy with modern needs, it offers a transformative, values-based framework for leaders to resolve contemporary global challenges and promote human welfare.

Management of Knowledge & Information Services

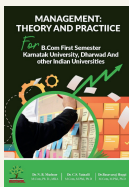







-  **Author:** Dr. Bal Ram
-  **Category:** Management  **ISBN:** 978-81-975704-9-0
-  **Book Type:** Paperback  **Price:** 715

Description:

Management of Knowledge & Information Services is an academic and professional book that explores the principles, systems, and practices involved in organizing, managing, and delivering knowledge and information resources in libraries, educational institutions, organizations, and digital environments. The book focuses on how information is collected, processed, stored, shared, and utilized effectively for learning, research, and decision-making. The book provides a comprehensive understanding of knowledge management and information service systems in the modern information age. It explains how libraries, information centers, archives, digital repositories, and organizations manage both physical and electronic information resources to support users and institutions

Management: Theory & Practice

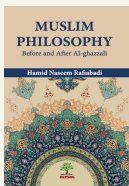







-  **Author:** Dr. N. B. Mudnur, Dr. C.S. Yatnalli & Dr. Basavaraj Huggi
-  **Category:** Management  **ISBN:** 978-81-980402-8-2
-  **Book Type:** Paperback  **Price:** 695

Description:

Edition of text book of 'Management: Theory and Practice' for B.Com First Semester. The book is thoroughly written in the frame work of Revised New Education Policy (NEP) syllabus prescribed by Higher Education Department, and Karnataka University, Dharwad in particular and other Indian Universities in general. In presenting this book, we have made every effort to explain the main principle of the subject in simple and lucid style. The matter has been presented in precise manner without sacrificing the adequacy of the subject matter. We hope that the students of the subject find this book useful and valuable. We take this opportunity to offer my thanks to all well wishers for their co-operation and encouragement in completing the work. While writing this book, we have drawn freely from a large number of reference books written by eminent authors and therefore, we greatly indebted to all of them. We shall be pleased to welcome valuable suggestions from all the professional col-leagues and students so as to improve the quality and utility of the book.

Muslim Philosophy - Before and After Al-Ghazzali



-  **Author:** Prof. Hamid Naseem Rafiabadi
-  **Category:** Social Welfare & Social Services  **ISBN:** 978-81-958779-2-8
-  **Book Type:** Paperback  **Price:** 1295

Description:

Muslim Philosophy – Before and After Al-Ghazzali is a scholarly exploration of the development of Islamic philosophy, focusing on the intellectual transformation that occurred before and after the influential thinker AlGhazali. The book examines how Muslim philosophers engaged with Greek philosophy, theology, logic, metaphysics, and spirituality, and how Al-Ghazzali’s critiques reshaped the course of Islamic intellectual history. The book traces the evolution of Muslim philosophical thought from the early Islamic era to the post-Ghazzalian period. It highlights the contributions of classical philosophers such as Al-Farabi, Ibn Sina, and Ibn Rushd, who integrated Greek philosophical traditions with Islamic teachings. Their works addressed questions related to existence, knowledge, ethics, reason, and the nature of God. A major focus of the book is the intellectual intervention of Al-Ghazzali, especially through his famous work Tahafut al-Falasifa (The Incoherence of the Philosophers). He critically examined certain philosophical doctrines that he believed conflicted with Islamic theology. The book explains how his critique challenged metaphysical speculation and encouraged a renewed emphasis on theology, mysticism, and spiritual understanding.



MSMEs- Growth Paradigm Engine: Strategy & Innovation



- Author:** Prof. (Dr.) Dinabandhu Mukhopadhyay
 Category: Business Management **ISBN:** 978-81-686460-1-8
 Book Type: Hardback **Price:** 1,995

Description:

MSMEs – Growth Paradigm Engine: Strategy & Innovation is a comprehensive book that explores the critical role of Micro, Small, and Medium Enterprises (MSMEs) in economic development and sustainable growth. The book highlights how strategic planning, innovation, entrepreneurship, digital transformation, and effective management practices can help MSMEs enhance their competitiveness and contribute significantly to national and global economies. It examines key areas such as business strategy, innovation management, financial planning, marketing, technology adoption, leadership, and policy support mechanisms that drive MSME success. Through practical insights, case studies, and contemporary examples, the book provides valuable guidance for entrepreneurs, business owners, researchers, policymakers, and management students.

Navigating Higher Education through NEP 2020 - Metrics of Excellence and Digital Virtues (FESTSCHRIFT in Honour of Prof. R.L. Raina)

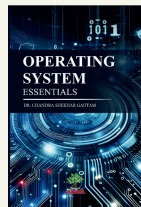


- Author:** Dr. Sonal Singh & Dr. Bhaw Nath Pandey
 Category: Education **ISBN:** 978-81-980402-2-0
 Book Type: Hardback **Price:** 1995

Description:

This Festschrift honors Professor R. L. Raina's distinguished career, celebrating his profound influence on higher education across management, design, and information science. It recognizes his legacy of innovative leadership, rigorous research, and commitment to mentoring young minds, reflecting a career defined by both intellectual excellence and a compassionate dedication to fostering growth in the academic community.

Operating System Essentials

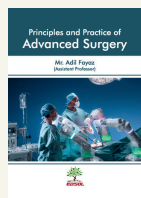


- Author:** Dr. Chandra Shekhar Gautam
 Category: Computer Science **ISBN:** 978-81-999316-4-0
 Book Type: Paperback **Price:** 450

Description:

Operating System Essentials is a foundational textbook that introduces the core concepts, principles, and working mechanisms of operating systems (OS). It is commonly used in computer science, IT, and engineering programs to build a strong understanding of how software interacts with computer hardware. This book teaches how a computer "thinks and manages itself" behind the scenes—how it runs multiple apps, manages memory, and keeps everything stable and secure.

Principles and Practice of Advanced Surgery



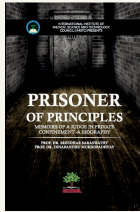
- Author:** Adil Fayaz
 Category: Medical Science **ISBN:** 978-81-997023-9-4
 Book Type: Paperback **Price:** 1195

Description:

Surgery has long stood at the intersection of science, skill, and compassion. As advancements in medical technology, anesthesia, and surgical techniques continue to redefine possibilities, it has become ever more critical to build a foundation rooted in fundamental principles while embracing the innovations that shape modern practice. "Principles and Practice of Advanced Surgery" was born out of a vision to create a comprehensive, yet accessible guide for medical students, surgical trainees, and healthcare professionals who aspire to master both the timeless basics and the evolving frontiers of surgery. This book is carefully structured to offer a clear, systematic approach — from foundational surgical knowledge to specialized and complex procedures across various disciplines. Volume by volume, this text traverses the essentials of surgical practice, detailed anatomy, preoperative and postoperative care, specific organ-system surgeries, and management of surgical complications and emergencies. It also highlights contemporary surgical innovations such as minimally invasive techniques, transplant surgery, and pediatric considerations, ensuring relevance for today's and tomorrow's surgeons.



Prisoner of Principles



- Author:** Prof. Dr. Sreedhar Saraswathy, Prof. Dr. Dinabandhu Mukhopadhyay
 Category: Philosophy **ISBN:** 978-81-999316-1-9
 Book Type: Hardback **Price:** 1295

Description:

Prisoner of Principles: Memoirs of a Judge in Private Confinement, we are presented not merely with the chronological narrative of a jurist's career, but with an intimate portrait of a man whose life was defined by conscience, courage, and an unflinching commitment to the Constitution of India. I first encountered Justice Ramakrishna during my early years on the bench, and even then, his reputation for principled judgment, meticulous reasoning, and calm authority was widely recognized. Colleagues recall, with admiration, his ability to deliberate complex cases with patience and clarity, yet always with a humane understanding of the human consequences of judicial decisions. His courtroom was a place where the law was applied rigorously, but never mechanically; every judgment reflected a careful balance between legal doctrine, societal context, and ethical obligation.

Scale Up & Technology Transfer in Pharamaceutical Industry

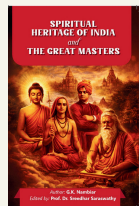


- Author:** Dr. Neelam Pawar
 Category: Medical Science **ISBN:** 978-81-967526-2-0
 Book Type: Paperback **Price:** 950

Description:

This comprehensive guide provides a systematic approach to the critical processes of pharmaceutical scale-up, technology transfer, and industrial safety. It equips professionals with the essential knowledge of pilot plant design, validation procedures, and equipment qualification necessary to successfully transition formulations from the laboratory to commercial production while meeting stringent regulatory standards.

Spiritual Heritage of India & The Great Masters



- Author:** Dr. G. K. Nambiar
 Category: Religious **ISBN:** 978-81-997023-5-6
 Book Type: Hardback **Price:** 1850

Description:

Arsha Samskara explores the evolution of Indian culture, examining how environment, lifestyle, and values shape societal identity. By highlighting the timeless principles of Sanatana Dharma—such as truth and compassion—the book provides a historical overview of key spiritual figures and traditions, advocating for the preservation of India's heritage amidst modern challenges.

Startups for Viksit Bharat 2047



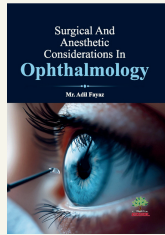
- Author:** Prof. Dr. Dinabandhu Mukhopadhyay, Prof. Dr. Raj Kumar & CMA Dr. Sumita Chakaraborty
 Category: Social Science **ISBN:** 978-81-997023-8-7
 Book Type: Hardback **Price:** 1995

Description:

Startups for Viksit Bharat-2047 presents a strategic roadmap for empowering startups and MSMEs to drive India's socioeconomic development toward a resilient, self-reliant future. Through nine comprehensive chapters, it analyzes critical policy and structural frameworks—from digital inclusion and sustainability to financial literacy—aimed at overcoming current bottlenecks and aligning entrepreneurial innovation with the national vision for 2047.



Surgical and Anesthetic Considerations in Ophthalmology



Author: Adil Fayaz

ISBN: 978-81-687810-0-9

Category: Medical Science

Price: 1,725

Book Type: Paperback

Description:

Surgical and Anesthetic Considerations in Ophthalmology is a specialized book that provides a comprehensive overview of the principles and practices involved in ophthalmic surgery and anesthesia. The book covers the preoperative, intraoperative, and postoperative management of patients undergoing various eye surgeries, emphasizing patient safety, surgical precision, and optimal clinical outcomes. It discusses a wide range of topics, including ocular anatomy relevant to surgery, anesthetic techniques for ophthalmic procedures, local and general anesthesia, perioperative patient assessment, pain management, monitoring, and the management of complications. The book also explores anesthesia considerations for common ophthalmic surgeries such as cataract, glaucoma, corneal, retinal, and pediatric eye procedures.

Sustainable Development Goals - Bridging Policy, Practice and People



Author: Dr. Rakesh Kumar, Dr. Krishna Mohan Malviya & Mr. Ravinder Sharma

ISBN: 978-81-992440-5-4

Category: Social Science

Price: 695

Book Type: Paperback

Description:

Sustainable Development Goals: Bridging Policy, Practice, and People critically evaluates the progress of the 2030 SDGs by examining the systemic tensions, institutional weaknesses, and power imbalances that hinder their implementation.

Textbook of Global Internships & Professional Communication Skills



Author: Prof. Dr. Sreedhar Saraswathy

ISBN: 978-81-984958-1-5

Category: Internship

Price: 425

Book Type: Paperback

Description:

The International Internship Program for undergraduate students is aimed at bridging the gap between academic learning and industry practices. This program must be meticulously designed in alignment with US Education Department and its guidelines, seeks to provide students with invaluable real-world experience, enhancing their technical, managerial, and soft skills. The program should be structured to offer a comprehensive learning experience over a six-month period, divided into three distinct phases. Each phase should be tailored to progressively build the students' skills, from initial onboarding and training to advanced project work and potential paid internship or employment opportunities. The collaboration with prestigious international companies and institutions should ensure that students are exposed to the latest industry trends and practices.

Textbook of International Internship & Research Methodology



Author: Prof. Dr. Sreedhar Saraswathy

ISBN: 978-81-975704-6-9

Category: Internship

Price: 545

Book Type: Paperback

Description:

This book explores essential research methodologies—covering basic, applied, and patent-oriented research, question formulation, and systematic execution. It details efficient practices for literature surveys, documentation, advanced database retrieval, data collection, hypothesis development, statistical analysis, and research ethics. Beyond these techniques, the text emphasizes the Intellectual Properties Act, guiding readers through trademarks, copyrights, and patenting to empower their personal and professional development.



Textbook of Modern Trends in Environment Science



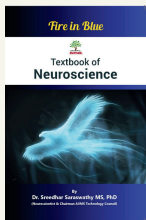
Author: Dharam Singh
 Category: Paperback
 Book Type: Paperback

ISBN: 978-81-999316-5-7
 Price: 1750

Description:

This fifteen-chapter textbook provides undergraduate and post-graduate students with essential theoretical knowledge on environmental science, natural resource management, and conservation. It covers diverse topics from ecosystem fundamentals and biodiversity to pollution and sustainable resource management.

Textbook of Neuroscience - Fire in Blue



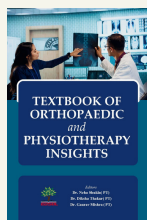
Author: Prof. Dr. Sreedhar Saraswathy
 Category: Add a little bit of body text
 Book Type: Hardback

ISBN: 978-81-975704-1-4
 Price: 895

Description:

Textbook of Neuroscience is a comprehensive academic book that introduces the structure, function, and disorders of the nervous system. The book combines principles of anatomy, physiology, biochemistry, psychology, and clinical medicine to explain how the brain, spinal cord, and nerves control human behavior, sensation, movement, cognition, and emotions. The book provides a detailed study of neuroscience, beginning with the basic organization of the nervous system and progressing to advanced concepts related to brain function, neural communication, sensory processing, memory, learning, and neurological disorders. It serves as both a foundational and applied resource for students and professionals in medical and biological sciences.

Textbook of Orthopaedic & Physiotherapy Insights



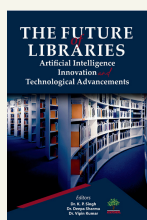
Author: Dr. Neha Shukla
 Category: Medical Science
 Book Type: Paperback

ISBN: 978-81-996609-5-3
 Price: 1295

Description:

This textbook provides a comprehensive, student-friendly foundation in orthopaedic physiotherapy, integrating anatomy, biomechanics, and evidence-based interventions. Designed for undergraduate and postgraduate students, it bridges the gap between theory and real-world clinical practice through detailed assessment protocols, manual therapy techniques, and post-operative rehabilitation strategies essential for modern patient care.

The Future of Libraries - Artificial Intelligence Innovation and Technological Advancements



Author: Dr. K. P. Singh
 Category: Library Science
 Book Type: Paperback

ISBN: 978-81-997023-1-8
 Price: 895

Description:

The book, The Future of Libraries: Artificial Intelligence, Innovation, and Technological Advancements, emerges as a time-ly and insightful contribution to the evolving discourse on how libraries can and must adapt to meet the challenges of the digital age. This volume is a comprehensive exploration of the multifaceted changes shaping the modern library ecosystem. It delves into how artificial intelligence (AI), social media, cloud computing, and other technological advancements are not just sup-orting—but reshaping—library services. From digital resource management and e-learning to the strategic use of knowledge management tools, the book presents a panoramic view of the opportunities and challenges ahead.



The Great Resignation and Beyond



Author: Pragya Chakraborty & Niranjana Rajpurohit
Category: Management **ISBN:** 978-81-992440-9-2
Book Type: Paperback **Price:** 595

Description:

This book examines shifting employee behaviours and modern workplace challenges, such as quiet-quitting, toxic leadership, and the post-pandemic "Great Resignation." Through critical analysis and case studies, it provides scholars and practitioners with practical strategies for fostering positive organizational cultures and sustainable talent management in an evolving professional landscape.

The Knife and the Conscience

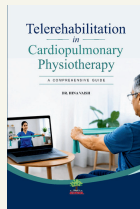


Author: Prof. Dr. Sreedhar Saraswathy
Category: Literature **ISBN:** 978-81-999316-3-3
Book Type: Hardback **Price:** 1295

Description:

The Knife and the Conscience is a poignant exploration of morality and justice that transcends legal procedure, centered on a murder conviction that remains unresolved on a human level. By examining the societal neglect and institutional indifference behind a tragic crime, the narrative challenges readers to move beyond mere evidence and embrace empathy, compassion, and the pursuit of redemption in the search for true justice.

Telerehabilitation in Cardiopulmonary Physiotherapy

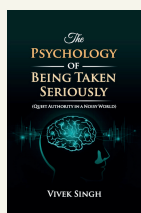


Author: Dr. Hina Vaish
Category: Medical Science **ISBN:** 978-81-687810-2-3
Book Type: Paperback **Price:** 750

Description:

Telerehabilitation in Cardiopulmonary Physiotherapy is a comprehensive book that explores the application of telehealth technologies in the assessment, treatment, and management of patients with cardiopulmonary conditions. The book highlights how digital healthcare platforms, remote monitoring systems, and virtual rehabilitation programs are transforming the delivery of physiotherapy services, improving accessibility and continuity of care. It covers key topics such as the principles of telerehabilitation, cardiovascular and pulmonary rehabilitation protocols, patient assessment through virtual platforms, exercise prescription, remote monitoring of vital signs, patient education, and the use of wearable technologies. The book also discusses the challenges, ethical considerations, technological requirements, and evidence-based practices associated with implementing telerehabilitation programs.

The Psychology of Taken Seriously



Author: Vivek Singh
Category: Psychology **ISBN:** 978-81-997023-0-1
Book Type: Paperback **Price:** 425

Description:

In a world dominated by noise, speed and constant self-promotion, being taken seriously has become increasingly rare. The Psychology of Being Taken Seriously explores why some individuals command respect and credibility without raising their voice, while others struggle to be acknowledged despite effort and talent. This book examines the psychological foundations of quiet authority. How behaviour, presence, discipline and consistency shape how others perceive us, rather than offering motivational hype or surface level confidence tricks, it focuses on deeper patterns of thinking and conduct that naturally earn trust and seriousness over time.



Training and Development



Author: Arti Gaur & Kamal Preet Kaur

ISBN: 978-81-958779-4-2

Category: Analysis & Strategy

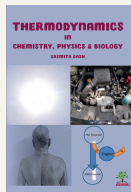
Price: 600

Book Type: Paperback

Description:

This book offers a comprehensive guide to training and development, tailored for MBA students in Haryana, Punjab, and Delhi. It covers key concepts, design strategies, training methods, and evaluation techniques, including chapter assessments to track student progress.

Thermodynamics in Chemistry, Physics & Biology



Author: Sasmita Das

ISBN: 978-81-975704-2-1

Category: Mechanical engineering

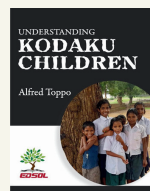
Price: 850

Book Type: Paperback

Description:

This book provides a comprehensive introduction to the principles of thermodynamics and their significance across chemistry, physics, and biology. It explores fundamental concepts such as energy transformations, heat, work, entropy, and thermodynamic equilibrium, explaining their roles in physical, chemical, and biological processes. The text highlights the interconnected nature of these scientific disciplines through practical examples and real-world applications. Designed to support both learning and research, it presents complex concepts in a clear and systematic manner. The book serves as a valuable resource for students, educators, and researchers seeking a deeper understanding of the laws governing energy and matter in natural systems.

Understanding Kodaku Children



Author: Alfredo Toppo

ISBN: 978-81-958779-5-9

Category: Anthropology

Price: 1295

Book Type: Hardback

Description:

Understanding Kodaku Children explores the emotional, psychological, and social challenges faced by children who experience loneliness, isolation, or limited family and community interaction. The term "Kodoku" (derived from the Japanese concept of loneliness or solitude) is used to examine how modern social changes, urban lifestyles, technology dependence, and shifting family structures affect children's well-being. Written for educators, psychologists, social workers, parents, and researchers, the book provides valuable insights into understanding children's emotional needs and creating supportive environments that promote their holistic development and well-being. It serves as an important resource for addressing the growing concern of loneliness and social isolation among children in modern society.



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